

DIGITAL MEDIA LAB

EVENTS FALL 2025

GenAI for Qualitative Research: Inside & Outside Academia

17 Sep 13:30–15:00 **Thyge Enggaard** (VP @GetWhy & PhD in Social Data Science) on deploying generative AI to scale qualitative research. **Hjalmar Bang Carlsen** (UCPH/SODAS) will serve as discussant.

Tool Lunch: ManuScape

29 Oct 12:00–13:00 **Jakob Demant** (UCPH/MOD-lab) presents *ManuScape* – an open-source, GDPR-compliant tool for collecting and analysing large amounts of online ethnographic data.

Tool Lunch: Data Donation Module

26 Nov 12:00–13:00 **Leif Pedersen** (RUC/Digital Media Lab) introduces the open-source *Data Donation Module* for collecting data donations, developed by The Data Donation Lab (University of Zürich).

Tool Lunch: Issue Observatory

10 Dec 12:00–13:00 **Jakob Bæk Kristensen** (RUC/Digital Media Lab) presents the *Issue Observatory*, a prototype using web data + text analysis to track how actors talk public issues online.



>> Don't miss our recurring events <<



Data Science in Python for Total Beginners

15 Sep 13:00–15:00 Workshop for students and colleagues by PostDoc Frederik Henriksen. No prior skills needed, just bring your laptop. Register by 10 Sep: frmohe@ruc.dk

25 Sep Open Lab Sessions

23 Oct Get advice on projects with digital data/methods by Associate Professor Jakob Bæk Kristensen. Colleagues and students are welcome! Drop by or schedule a meeting: jakobbk@ruc.dk
28 Nov 13:00–15:00

**Digital
MediaLab**



Digital Media Lab is a hub for researchers, students and practitioners using digital methods and data. The Lab is at the Department of Communication and Arts, but everyone is invited to the party.